



TePP



Lecture Session to promote Techno-entrepreneurship Organised by FITT, IIT Delhi

Early stage IP Management: Idea-2-Prototype Phase
(A Know How Session for Entrepreneurs, Innovators & Inventors)
To be held on 15th Feb 2012 at IIT Delhi

Session Objective

In our day to day life we come across many ideas and few of these are potential to pursue as Techno-entrepreneurial venture. The transitional phase from Idea to Prototype and turn it into venture is considered as most challenging period for the entrepreneurs. During this phase, Managing IP is one of the most important tasks to perform especially for Tech. based start-ups and small technology companies. It is observed that many Techno-entrepreneurs & start-ups have utilized IP in ad-hoc basis without considering IP as strategic part of their business model. As a result of this, either the idea gets leak out during prototype development stage or they failed to get an IPR.

As IP is an invention, discovery or concept that will serve as the foundation and primary advantage for the company's business model so it is most necessary for entrepreneurs & start-ups to have requisite knowledge on early stage IP management. Being a promoter of Innovation & Techno entrepreneurship in IIT Delhi, FITT is going to organize a prescribed lecture session to elaborate the importance of IP management on 15th Feb 2012. To make the session interactive we are limiting the participation capacity and requesting to register at the earliest. We would invite TePP Innovators, Student entrepreneurs, Technology start-ups, eDC members and Entrepreneurial interest candidates to attend the session.

Programme Schedule:

Session- 1 from 5:00 pm to 5:45 pm

By Prof. (Dr.) S. K. Jain, HOD & IPR Chair Professor, DMS, IIT Delhi

- IP & Different Forms of IPR.
- ABC of Patenting (an overview).
- Institutional Support Mechanism for Patenting.

Session - 2 from 6:00 pm to 6:45 pm

By Mr. Mohit Mahajan, Consultant, IPR Facilitation Centre, FITT, IIT Delhi

- Identifying IP in Your Idea.
- Protect Your Idea from Others (Precautionary Measures).
- Right Stage to go for IP Protection.
- IP Portfolio Management at Technology based Start-Up Enterprises.
(Product & Service Based Enterprises)

* The venue will be informed later.

Registrations is free please send your detailS to: ed.fitt.iitd@gmail.com
Contact: Mr. Dipan Sahu, FITT, IIT Delhi, Tel. 01126581013, Cell no: 8800250033